

— FREE GUIDE FOR JERSEY BUSINESSES

Website design for Jersey accountants and professional services

A credible, professional home that turns visitors into new client enquiries.

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ACCOUNTANTS & ADVISERS

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Read it online: jerseyweb.je/services/accountant-website-design/

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We build a clear, professional site that explains what you do, who you help and why you are the right choice, with an easy path to book a call or send an enquiry.

WHO IT'S FOR

Accountants, bookkeepers, financial advisers, consultants and professional firms in Jersey.

Why it matters

Services made clear

Set out exactly what you offer and who it is for, so the right clients know they are in the right place.

Credibility that converts

A professional design, qualifications and testimonials that reassure a cautious buyer before they call.

Easy to enquire

A clear path to book a consultation or send an enquiry, so interest turns into conversations.

WHAT'S INCLUDED

- ☐ Clear services and specialisms
- ☐ About and team credentials
- ☐ Book-a-call or enquiry form
- ☐ Client testimonials section
- ☐ Sector or specialism pages
- ☐ Mobile-friendly layout
- ☐ Secure hosting and SSL
- ☐ Ongoing content updates

How it works

1 Understand your firm

We talk through your services, your ideal clients and what sets you apart, so the site speaks to the work you actually want more of.

2 We design for trust

A clean, professional layout with your services, credentials and testimonials arranged to build confidence and prompt an enquiry.

3 We launch and maintain it

We keep your services, team and content current as your firm evolves, so you can focus on your clients.

What a Jersey accountancy website should say about regulation

Many Jersey accountancy firms are registered with the JFSC for anti-money-laundering supervision under Schedule 2 of the Proceeds of Crime (Jersey) Law 1999. That is worth stating, but not as “regulated by the JFSC”, which suggests the conduct regulation that applies to investment, trust and fund businesses. If your firm does carry on regulated financial services business, the Financial Services (Advertising) (Jersey) Order 2008 treats your website as an advertisement, with rules on naming the regulator and keeping records for ten years.

Clients also look for the basics: your professional body, your JOIC registration (JFSC-regulated firms pay a surcharge on the fee), who is in the team, and plain explanations of the services you offer. Our [guide for JFSC-regulated firms](#) covers the advertising rules in more detail.

Common questions

Can you handle a professional, understated look?

Yes. Professional services need credibility over flash. We design a clean, confident site that reflects the standard of your work.

Can I have a page for each service or sector?

Yes. Dedicated pages for each specialism help the right clients find you and help you rank for those specific searches in Jersey.

Can clients book a call from the site?

Yes. A book-a-call or enquiry form is standard, and we can connect it to your calendar or existing booking tool if you use one.

Is client data handled properly?

Yes. Every site ships with SSL and secure hosting, and enquiry forms are set up to handle contact details responsibly.

Should we say we are regulated by the JFSC?

Only if you are regulated for financial services business. If your firm is registered with the JFSC for anti-money-laundering supervision, say that instead, so clients are not misled about the level of supervision.

Talk to us about your website

Builds start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

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