

— FREE GUIDE FOR JERSEY BUSINESSES

A cheap first business website for Jersey start-ups

A simple, professional website to get a new Jersey business started, at a price that suits a first-time budget.

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FOR NEW AND FIRST-TIME BUSINESSES

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Read it online: jerseyweb.je/services/first-business-website-jersey/

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We build a focused first site around what a new business needs to launch: who you are, what you offer, where you work and how to reach you. Builds start from £100, depending on the job, and hosting is from £20 a month. You can add pages and extras later, once the business is bringing in work.

WHO IT'S FOR

Start-ups, sole traders, new side businesses and anyone launching a business in Jersey for the first time.

Why it matters

From £100

A simple first site costs less than a large one. You pay for the pages and features you need now, not for a package you will not use.

Ready to launch

Everything a new business needs on day one: a homepage, your services, your area, a contact form, WhatsApp and click-to-call.

Room to grow

Start small and add pages, an online shop or local SEO later, as the business grows.

WHAT'S INCLUDED

- ☐ A homepage that says what you do and where
- ☐ Pages for your services and contact details
- ☐ Mobile-friendly layout
- ☐ Contact form, WhatsApp and click-to-call
- ☐ Local copy guidance so island customers find you
- ☐ Secure hosting and SSL
- ☐ Google-ready page structure
- ☐ Launch support and ongoing maintenance

How it works

1 Apply and tell us about the business

Tell us what you do, who your customers are and roughly what you want the site to do. A rough idea is enough.

2 We agree what to build and the price

We work out the smallest site that does the job, confirm what is included and tell you the price before you commit.

3 We build, launch and look after it

We build the site and take it live. Hosting is from £20 a month, which covers security, backups and updates, and you can ask us for changes as the business grows.

What a first business website actually needs

Most first websites fail by trying to do too much. A new business needs to answer four questions quickly: what do you do, where do you work, why should I trust you, and how do I contact you. Everything else is optional at launch.

Start with a homepage, one page for each main service and a contact page. Add real details: the parishes you cover, your opening hours if you have them, and a phone number or WhatsApp link people can tap. Photos of your own work help more than stock images, and they can be added as you collect them.

Leave out what can wait. A blog, a long about page and a gallery earn their place once you have customers and content. Spending a first budget on them delays the launch and does little for the business at the start.

If your business used a free business.site website from Google, it stopped working when Google switched those sites off in 2024. Your Google Business Profile still works, but it needs a new website to point to. Our [short video on replacing a business.site website](#) walks through the six steps.

The mistake worth avoiding is launching without being findable. Set up a Google Business Profile alongside the site, and read our [guide to what a website costs in Jersey](#) before you compare quotes. Hosting is [from £20 a month](#), and the page explains what that covers.

Common questions

How much does a first business website cost in Jersey?

Buils start from £100, and the final price depends on the job. A simple site with a few pages costs less than one with an online shop or bookings. When you compare quotes, add up the build, the hosting and the cost of changes over three years. Hosting with us is from £20 a month, and we tell you the build price before you commit.

Is a cheap website good enough for a new business?

Yes, if it covers what customers look for: who you are, what you do, where you work and how to contact you. A small site that does that well beats a large one that is half finished. Cheap should mean a smaller scope, not a worse build.

What should my first business website include?

A clear homepage, a page for each main service, your service area, contact details and a quick way to get in touch such as WhatsApp or a contact form. Reviews, a gallery and blog posts can wait until you have something to show.

Can I start small and add to it later?

Yes. Most first sites start with a handful of pages. You can add pages, an online shop or local SEO later as the business grows.

Do I need a domain name and email address first?

A domain name and a professional email address both help a new business look established. If you have not chosen them yet, we can help with both through our email and domain setup service.

How long does it take to get online?

Most small business sites are ready in two to three weeks once we have your details and content. We confirm a timeline when we accept your application.

Will a new website show up on Google straight away?

Not straight away. A new site has to be found and trusted by Google, which takes time, and competitive searches take longer. We build the site with a clean, search-friendly structure, and you can add local SEO once the basics are live.

Talk to us about your website

Buils start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

hello@jerseyweb.je · WhatsApp +44 7797 729651 · jerseyweb.je/services/first-business-website-jersey/