

— FREE GUIDE FOR JERSEY BUSINESSES

Local business website design in Jersey

A clear, professional website that helps island customers find you, trust you and get in touch.

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Read it online: jerseyweb.je/services/local-business-website-design/

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We design and build your site at a price that starts from £100 and depends on the job, then keep it online from £20 a month. You get a professional presence at a sensible cost, and the site is always maintained, secure and fast.

WHO IT'S FOR

Shops, offices, sole traders and local brands across the island.

Why it matters

Found by local customers

Clear structure and local copy so you show up when islanders search for what you do.

Trusted at a glance

A tidy, modern design that makes a strong first impression before anyone reads a word.

Easy to reach you

Phone, WhatsApp, email and a contact form, all one tap away on any device.

WHAT'S INCLUDED

- ☐ Bespoke homepage design
- ☐ Key information and service pages
- ☐ Mobile-friendly layout
- ☐ Contact form and click-to-call
- ☐ Local business copy
- ☐ Secure hosting and SSL
- ☐ Google-ready URL structure
- ☐ Launch support and ongoing maintenance

How it works

1 Apply and we talk through your business

Tell us what you do, who your customers are and what you need the site to achieve. We confirm whether we are a good fit.

2 We design and build your site

A bespoke design built around your brand, your services and the customers you want to reach across Jersey.

3 We launch and keep it maintained

We handle the go-live, then look after hosting, security and updates so you never have to think about the technical side.

What an island customer checks before they call you

Jersey runs on reputation. Someone hears your name at work or in a WhatsApp group, then looks you up before they ring. That search is the moment you either win the job or lose it quietly, and it usually happens on a phone, one-handed, in under a minute.

Three things decide it. First, whether you exist at all: a business with no site, or one that has not been touched since 2019, reads as a risk. Second, whether the basics are obvious. Where you are, what you charge for, when you are open, and a number that dials when tapped. Burying the phone number in a contact form costs you more work than any design choice.

Third, whether you look like you serve the island. A site that lists parishes, uses local photos and names the areas you cover reads as local. A generic template with a stock photo of a city skyline does not. On an island of about 104,500 people, that difference is the whole pitch.

None of this needs a big budget. It needs a site that loads quickly on 4G, answers the obvious questions in the first screen, and makes contacting you a single tap. That is what we build, and [our guide on whether your business needs a website](#) goes through the decision in more detail.

It is a common gap. In our [study of 49 Jersey business websites](#), half showed no way to get in touch on the first phone screen, and only one in five had a tap-to-call button there.

Common questions

What pages will the site include?

A homepage, an about page, a services or products page and a contact page as a minimum. We add more based on what your business needs.

How long does it take?

Most local business sites are ready in two to three weeks once we have your details and content. We confirm a timeline when we accept your application.

Will it help me rank on Google in Jersey?

The site is built with local search in mind: proper page structure, descriptive copy and technical foundations that give you the best chance of showing up when island customers search for what you do.

Can you use my existing logo and photos?

Yes. We work with what you already have. We can tidy up a logo or arrange photography as an optional add-on if needed.

How much does a website for a Jersey business cost?

Builds start from £100 and the price depends on the job: a simple site costs less than one with many pages or an online shop. We tell you the price before you commit. Hosting is from £20 a month, and your domain name is paid separately and registered in your name.

Where are you based?

We are a UK web studio and work with Jersey businesses remotely, by WhatsApp, phone and email. Every site is written for island customers: the parishes you cover, the way people here search and the questions they ask before they call.

Do you work with businesses anywhere on the island?

Yes, in all twelve parishes, from St Helier and St Saviour to St Ouen, Trinity and Grouville. Because the work is done remotely, where you are on the island makes no difference to the price or the timeline.

Can I update the site myself?

You do not need to. Updates are part of the hosting (from £20 a month): send new text, prices or photos by email or WhatsApp and we make the change for you.

What happens after the site goes live?

It stays on our hosting, which covers security, backups, updates and a real person to contact when you want a change. If you want it, we can also set up your Google Business Profile so the site and your listing work together.

Do I own the website?

You own your content and your domain name, and there is no long contract. If you ever move on, your words, photos and domain go with you.

Talk to us about your website

Buils start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

hello@jerseyweb.je · WhatsApp +44 7797 729651 · jerseyweb.je/services/local-business-website-design/