

— FREE GUIDE FOR JERSEY BUSINESSES

One-page websites for Jersey businesses

Everything a customer needs on one page: what you do, where you work, why to trust you and how to get in touch.

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SIMPLE ONE-PAGE SITES

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Read it online: jerseyweb.je/services/one-page-website-jersey/

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A one-page website puts all of that on a single, well-ordered page that works on a phone. It is the simplest kind of site we build, so it sits at the lower end of our prices, with builds starting from £100 and hosting from £20 a month. When the business grows, the page can become the homepage of a larger site.

WHO IT'S FOR

Sole traders, one-service businesses, new start-ups, mobile trades and anyone who needs to be findable and contactable quickly.

Why it matters

Quick to take in

Customers scroll one page instead of hunting through menus, and the ways to contact you are never more than a thumb away.

Built for phones

Most people will find you on a phone. A single page with tap-to-call and WhatsApp suits that better than a deep menu.

Easy to grow

Start with one page and add service pages, a gallery or an online shop later, without starting again.

WHAT'S INCLUDED

- ☐ A clear headline saying what you do and where
- ☐ Your services or what you offer
- ☐ The areas or parishes you cover
- ☐ Opening hours, if you have them
- ☐ Photos of your work, if you have them
- ☐ Contact form, WhatsApp and click-to-call
- ☐ Mobile-friendly layout
- ☐ Secure hosting and SSL

How it works

1 Send us the basics

What you do, where you work and how customers should contact you. Photos help, but they can come later.

2 We plan the page and confirm the price

We lay out the sections in the order customers need them and tell you the price before you commit.

3 We build it and take it live

We build the page, connect your domain and look after it for hosting from £20 a month.

What goes on a good one-page website, in order

The order matters more than the design. Someone who lands on your page should find the answer to each question just as they think of it.

1. What you do and where. One plain line at the top: "Mobile dog grooming across St Helier and St Saviour" beats a clever slogan. Put a call or WhatsApp button right beside it.

2. What you offer. A short list of services, with prices if you are happy to publish them. Prices answer the question most people are too busy to ask.

3. Why trust you. Photos of your own work, a few words about you, and customer reviews once you have them. Real beats polished.

4. How to reach you. Phone, WhatsApp, a short contact form, your area and your hours. Finish the page with the same button you started with. If you are gathering the details now, our [checklist of what to prepare](#) covers everything.

Common questions

Is a one-page website enough for a business?

For many small businesses, yes. If you offer one main service in a clear area, one page can answer everything a customer needs to know. If you offer several distinct services, separate pages usually work better, for customers and for Google.

How much does a one-page website cost?

Our builds start from £100, and a one-page site is the simplest kind we build, so it sits at the lower end. We confirm the price before you commit. Hosting is from £20 a month.

Can a one-page website rank on Google?

It can rank for your business name and your main service, especially with a Google Business Profile alongside it. Competitive searches for several different services are harder with one page, which is when adding service pages helps.

Can I add more pages later?

Yes. The page becomes your homepage, and we add service pages, a gallery or an online shop around it when you need them.

What is the difference between a one-page website and a landing page?

A one-page website is your business's main site. A landing page is a single page built for one campaign or advert, usually alongside a main site. We build both; see our landing page design service.

Do I need a logo first?

No. A clear business name in a good typeface works well on a first site. If you want a more polished look later, a brand refresh is available as an extra.

Talk to us about your website

Builds start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

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