

— FREE GUIDE FOR JERSEY BUSINESSES

Online shop website design in Jersey

Sell a handful of products online, without the fuss of a heavy platform.

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SIMPLE ONLINE SHOPS

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Read it online: jerseyweb.je/services/online-shop-website-design/

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We set up clean product pages and a straightforward checkout so you can start selling, and the setup can grow with you as demand builds: add more products, more categories or more payment options when you are ready.

WHO IT'S FOR

Makers, artisans, small retailers and businesses with a focused product range in Jersey.

Why it matters

Clear product pages

Each product shown with the photography, detail and trust signals a buyer needs to commit.

Simple checkout

A short, trustworthy path from interest to payment, on any device.

Room to grow

Start with a handful of products and scale the range as your sales build.

WHAT'S INCLUDED

- ☐ Product listing and detail pages
- ☐ Simple checkout setup
- ☐ Card and digital wallet payment links
- ☐ Delivery and returns policy page
- ☐ Stock and order tracking
- ☐ Discount code support
- ☐ Mobile-friendly layout
- ☐ Secure hosting and SSL

How it works

1 Tell us your products, pricing and checkout needs

We talk through what you sell, how you want to handle delivery in Jersey and beyond, and what payment options you need.

2 We design clean product pages and a simple checkout

Photography-led product pages, a clear basket and a short, trustworthy payment flow your customers will actually use.

3 We launch and support you as sales come in

We handle the technical side from day one and help you add products, update prices and tweak the shop as your range evolves.

Selling online from Jersey is different

A Jersey shop sells into two tax systems. At home, GST is 5%, and if you are registered your prices must include it (registration is only required above £300,000 of sales a year). Parcels to the UK cross a customs border: they need electronic customs data, and UK VAT has to be paid somewhere, ideally before the parcel arrives, through Jersey Post's IVAS scheme, a marketplace that collects it, or UK VAT registration.

The Distance Selling (Jersey) Law 2007 sets out what your shop must tell customers before they buy and gives them 7 working days to cancel; UK shoppers expect 14. We build this into the shop: GST-inclusive prices, postage by zone, the required information and an order confirmation that explains how to cancel. Our guide to [selling online from Jersey](#) has the detail, including 2026 Jersey Post prices.

Common questions

Which payment methods can customers use?

We set up the standard options: card payments and common digital wallets. Jersey businesses can also accept bank transfer, which we can support alongside.

Can I offer delivery across Jersey and shipping overseas?

Yes. Delivery options can be set by location, so you can offer island delivery at one rate and international shipping at another.

Can I track orders?

Yes. A basic order management area is included so you can see what has been sold and keep on top of fulfilment.

What if my product range grows?

Starting small is fine. Additional products and categories can be added at any point, and we can scale the shop as your business grows.

Can the shop handle UK customers?

Yes. We set up separate postage for Jersey and the UK and show the full price, including delivery, before checkout. How UK VAT gets paid is worth deciding first with Jersey Post or your accountant, and our selling online guide explains the options.

Talk to us about your website

Buils start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

hello@jerseyweb.je · WhatsApp +44 7797 729651 · jerseyweb.je/services/online-shop-website-design/