

— FREE GUIDE FOR JERSEY BUSINESSES

Portfolio and personal brand website design in Jersey

A polished space to show your work and make the right impression.

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PORTFOLIO & PERSONAL BRAND

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Read it online: jerseyweb.je/services/portfolio-website-design/

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We design a simple, confident site built around your work: an about page that earns trust, a gallery or project layout that lets the work breathe, and a clear way to get in touch.

WHO IT'S FOR

Photographers, designers, makers, consultants, freelancers and professionals in Jersey.

Why it matters

Your work, framed well

A gallery or project layout that gives your work room to speak without distraction.

A credible about page

Your story and approach, written to build trust with someone considering working with you.

Easy to commission

A clear contact route so interested clients reach you without any friction.

WHAT'S INCLUDED

- ☐ Project gallery or portfolio pages
- ☐ About page
- ☐ Services or rates page
- ☐ Contact form
- ☐ Links to social profiles
- ☐ Press or client logos section
- ☐ Mobile-friendly layout
- ☐ Secure hosting and SSL

How it works

1 Share your best work and the story behind it

We talk through the work you want to lead with, the clients you want to attract and the impression you want to leave.

2 We design a space that does it justice

A clean, confident site that puts your work front and centre and reflects your professional identity.

3 We launch and add new work as you produce it

Send us new projects whenever you have them. We update the portfolio so it always shows your best and most current output.

Jersey rules for photographers and creatives

If you shoot from a drone, Jersey sets its own rules. Drones are regulated by the [Director of Civil Aviation](#) for Jersey and Guernsey, whose [drone guidance](#) is the place to start, and flying in the airport's restricted zone needs [permission from Air Traffic Control](#). Check before you sell aerial work.

Photographs of people you can identify are personal data, so a Jersey photographer registers with the [JOIC](#) (£70 a year for fewer than ten staff) and should say in a privacy notice how client and portrait images are used and stored. If you sell prints or products online, our guide to [selling online from Jersey](#) covers GST, postage to the UK and the distance selling rules.

Common questions

Can I password-protect certain projects?

Yes. Some work is client-confidential and we can add password protection for those sections so only the right people see them.

Can I add new projects over time?

Yes. Send us new work whenever you have it and we will add it. A portfolio that stays current is far more effective than one that goes stale.

Can the site also sell my services?

Yes. A services or rates page works alongside the portfolio so interested clients know exactly what to ask for and at what kind of investment.

I do not have a logo yet. Is that a problem?

Not at all. We can keep the design clean and typographic to start. A brand refresh is available as an optional add-on if you want to build one later.

Can I show aerial or drone photos?

Yes. If you fly the drone yourself in Jersey, check the Director of Civil Aviation's drone guidance first, and get Air Traffic Control's permission before flying in the airport's restricted zone.

Talk to us about your website

Buils start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

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