

— FREE GUIDE FOR JERSEY BUSINESSES

Still got a business.site link?

Where it hides and how to replace it

Every copy of an old business.site address now leads to an error page. A checklist of where the link hides and what to put in its place.

GETTING FOUND

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By Josh, Jersey Web · Updated 13 October 2026 · Read it online: jerseyweb.je/guides/remove-old-business-site-links/

Google switched off its free business.site websites in March 2024. Until 10 June 2024 an old address sent visitors on to the business's Google profile. Since then it shows a "page not found" error. The website has gone, but the address is probably still out there: on your profile, your social pages and anything you had printed. Each copy now sends a customer to an error. Our [business.site closure page](#) explains what happened and what to do. This guide is the checklist for clearing up the links.

First, check you had one

A business.site address looked like yourbusiness.business.site. If your website was made with Google Sites (sites.google.com), or it sits on your own domain, it has not closed and you can stop here.

Start with your Google Business Profile

Sign in at business.google.com and look at the website field. Google cleared business.site addresses from profiles in March 2024, so it may already be empty. If the old address is still there, remove it. If you have a new website, put its address in. If you do not, leave the field empty: Google's [guidelines](#) ask that the website on a profile is the business's own, not a link that forwards people somewhere else.

While you are signed in, check your opening hours, phone number and photos. Our video on [getting your Jersey business on Google Maps](#) walks through the profile.

Then work through everywhere else

- ✓ **Social pages:** the website field and the bio on every social page you have.
- ✓ **Directories and listings:** any directory, trade body or review site that shows your website. Our guide to [where to list your Jersey business online](#) names the main ones for the island.
- ✓ **Adverts:** any online advert that sends people to the old address.
- ✓ **Email:** your signature, automatic replies and any templates.
- ✓ **Paperwork:** quotes, invoices, letterheads and booking confirmations.
- ✓ **Print:** business cards, leaflets, menus, shop windows and van signs.
- ✓ **QR codes:** a code printed while the old site was live will usually still point at the old address, so it needs replacing too.

How to find copies you have forgotten

Search Google for your old address in quotation marks, for example "yourbusiness.business.site".

Pages that still mention it tend to show up. Then search for your business name and check the website link on each result that lists you.

What to put in its place

An address you own. Our guide to [business.site alternatives](#) compares the options, from Google Sites to a small built website. Register the domain in your own name, or your company's, so it stays with you whoever builds the site. Our guide [Do you need a .je domain, or will .co.uk do?](#) helps you choose one.

If you cannot replace it yet

Remove the dead link anyway. No website link is better than one that leads to an error, and your Business Profile still shows your phone number, hours and reviews. Then come back to it: our guide [Do I need a website for my Jersey business?](#) helps you decide how soon.

Replace the old link with a website of your own

We build small websites for Jersey businesses on a domain in your name, from £100, with hosting from £20 a month.

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