

— FREE GUIDE FOR JERSEY BUSINESSES

Website design for Jersey trades and services

Show your work, list your services and turn visitors into booked jobs.

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TRADES & SERVICES

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Read it online: jerseyweb.je/services/trades-website-design/

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We build a straightforward site that shows what you do, where you work and how to reach you, with a gallery of finished jobs that does the convincing for you. No waffle, no fuss.

WHO IT'S FOR

Builders, plumbers, electricians, gardeners, cleaners and service trades across Jersey.

Why it matters

Proof of your work

A photo gallery of completed jobs that shows quality better than any sales pitch.

Clear service list

Spell out exactly what you cover and the parishes you work across in Jersey.

Fast enquiries

Click-to-call and a short quote form so a lead can reach you in seconds from any device.

WHAT'S INCLUDED

- ☐ Services list and areas covered
- ☐ Photo gallery of past work
- ☐ Click-to-call and quote request form
- ☐ Reviews and testimonials section
- ☐ Trade accreditations and badges
- ☐ Mobile-friendly layout
- ☐ Secure hosting and SSL
- ☐ Ongoing content updates

How it works

1 Tell us what you do and where you work

We talk through your trade, the services you offer and the parishes of Jersey you cover, so the site reflects your real business.

2 We design a site built around your trade

A focused site with your services front and centre, a job gallery, contact options and anything else a prospective customer needs to book you.

3 We launch and update it as your work grows

You send us new job photos whenever you have them. We add them and keep the site current, so you can get on with the work.

The Jersey rules your trade website should reflect

All gas work in Jersey needs ACS competence and Gas Safe registration, under an approved code of practice in force since January 2022, and the Health and Safety Inspectorate [prosecutes unregistered work](#). If you are registered, put your Gas Safe number on every page; it is the first thing a careful customer looks for.

Electrical installations must meet BS 7671 under the Building Bye-laws. Notifiable work is certified through the electrician's registration body (NICEIC, NAPIT or BRE Certification), and even minor work such as an extra socket needs a Minor Works Certificate. Say which scheme you belong to, and check current requirements with Building Control if you are unsure.

Bigger jobs may need [building permission](#) from the Government of Jersey, and notifiable construction projects have duties under the Management in Construction Regulations. A page explaining who applies for what, and what you handle for the customer, is the kind of content that wins a job before the first visit.

Common questions

Can I show my trade accreditations?

Yes. Any licences, insurance logos or trade body badges can go on the site. They are often the thing that tips a customer into getting in touch.

I work on site all day. Can I still update it?

You will not need to. We handle all updates for you. Send a few new job photos whenever you like and we will add them.

Can you list the parishes I cover?

Yes. We make it clear which areas of Jersey you work across, which helps people in those parishes find the right local tradesperson.

Can you add a quote request form?

Yes. A simple quote or enquiry form is included as standard. More detailed booking flows are available as an optional add-on.

What should a Jersey tradesperson show on their website?

Your registrations (your Gas Safe number, or NICEIC, NAPIT or BRE Certification membership for electrical work), your insurance, the parishes you cover, photos of real jobs, and a phone number that dials when tapped.

Talk to us about your website

Builds start from £100 depending on the job, and hosting is from £20 a month. We confirm your price in writing before you commit.

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